

Primero

LUXURY VINYL TILES



100% Made In Belgium





Colombia Pine 24115

Intro

PRIMERO

Luxury Vinyl Tiles (LVT) floors are a popular choice in homes because of the numerous benefits they offer. The durable vinyl planks and tiles consist of different layers, each one offering a specific characteristic. Developed and made in Belgium, Primero comes with the well-known benefits of LVT flooring: comfort, softness and warmth, while providing a seven-layer floor that can withstand everyday family use.

Our design team went the extra distance to create an accessible collection: a wide range of natural wood and stone effects in appealing shades ensures that Primero can be enjoyed in every style of home.

“

Developed and produced in Belgium, these affordable quality floors are made to endure every household.

”



Sebastian Oak 22139

Why choose Primero?

BENEFITS OF PRIMERO

Soft, warm and quiet, Primero is a floor that makes everyone feel comfortable. What's more, its long-lasting finish is beautifully simple to look after.

Affordable quality

Made in Belgium, Primero's seven-layer construction is strong, stable and resistant to temperature changes. This means a floor that's ready for modern life.

Natural beauty

Primero finds inspiration in the beauty of wood and stone. Its minimal pattern repeat means every room enjoys a natural look.

Easy-going comfort

Choosing Primero means choosing a floor that's quickly installed and easy to maintain. Its soft underfoot feel, warmth and noise absorption make sure you enjoy a comfortable home.

For a better planet

Because it lasts, Primero is a great sustainable choice. With recycled content and low impact manufacturing in Belgium, this is a floor that takes its responsibility to the planet seriously.



Installation

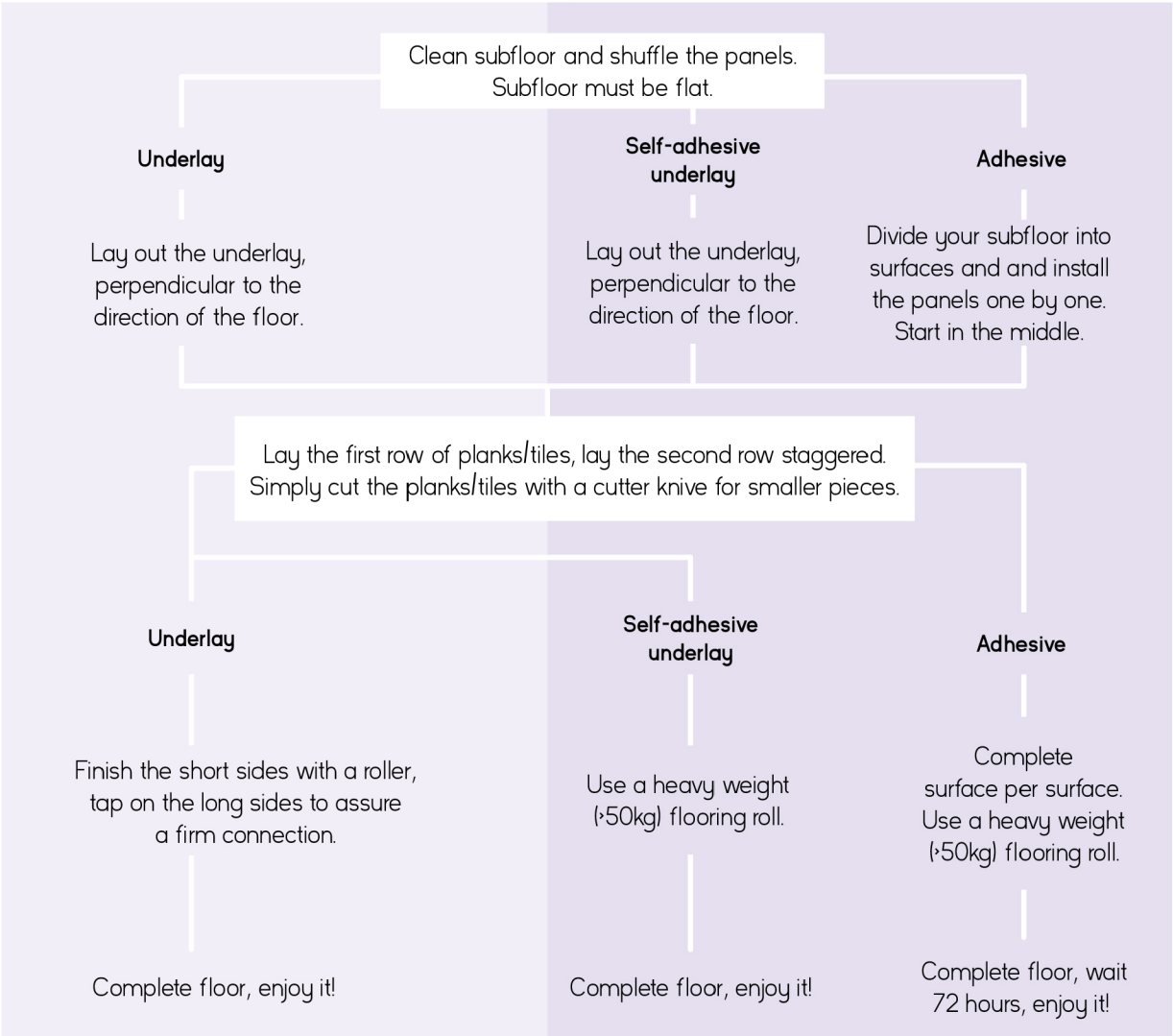
VINYL CLICK & DRYBACK SYSTEM



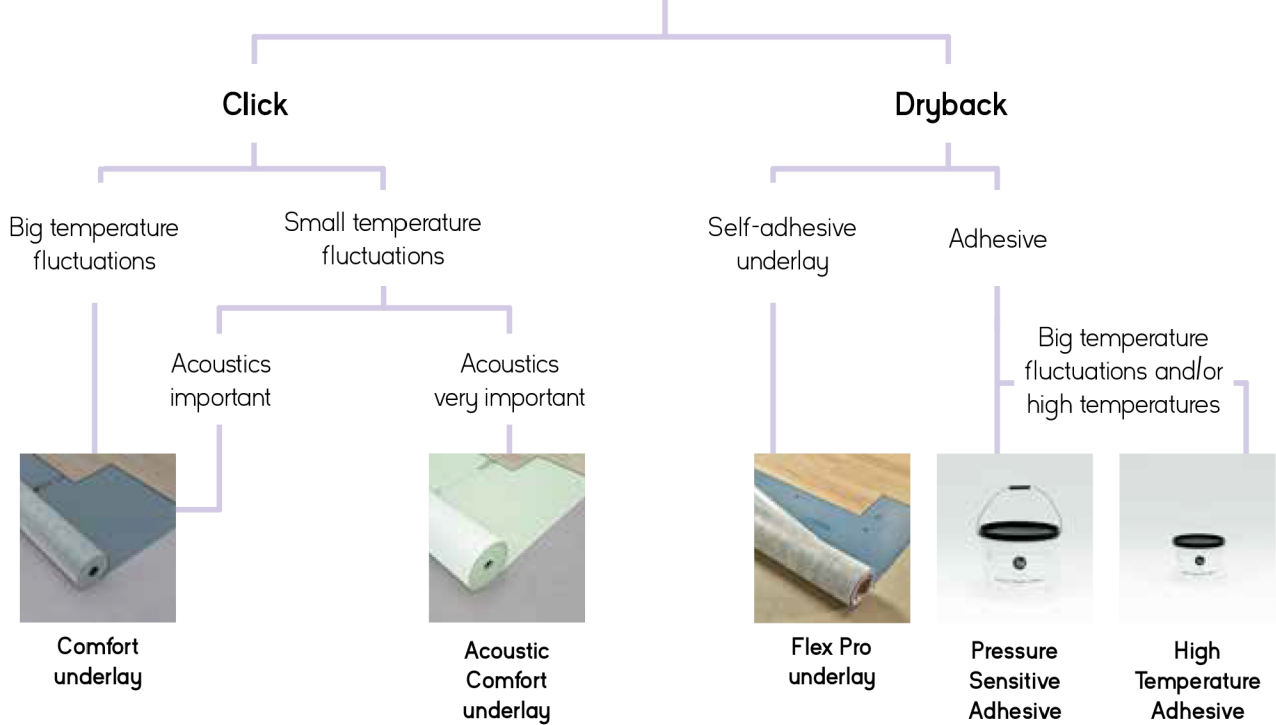
Primero is remarkably easy to install. Available in either glue or click flavours, you can choose the method that's best for you. Stick down or lock together, Primero's world-class dimensional stability and high-strength compact layer deliver a lasting result.

CLICK

DRYBACK



Choose the correct underlay/adhesive



For detailed **Click** installation instructions, please check www.installandclean.com/en/lvtclick

For detailed **Dryback** installation instructions, please check www.installandclean.com/en/lvtdryback



#06



24913

302 m2



22858

204 m2



22139

242 m2



Click Unidrop®
Available in:
191 x 1316 cm



4 sided bevel



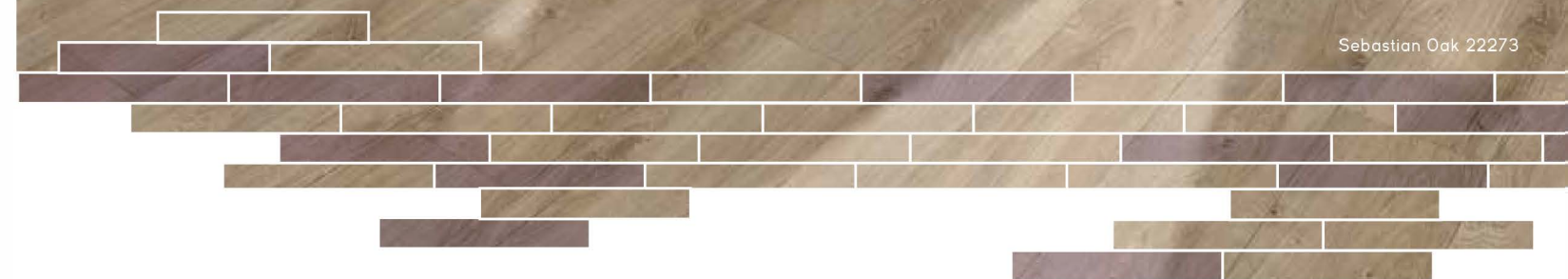
Thickness
45 mm



Wear layer
0.3 mm



Sebastian Oak 22273



Navona Stone



46920

0 m2



46952

8 m2



46945

655 m2



Click Unidrop®
Available in:
324x 655 cm



4 sided bevel



Thickness
45 mm



Wear layer
0.3 mm



Navona Stone 46920

Technical specifications

TECHNICAL INFO OF PRIMERO

		Dryback	Click
PRODUCT INFORMATION			
Level of use	EN ISO 10874	23 - 31	23 - 31
Total thickness	EN ISO 24346	2 mm	4.5 mm
Wear layer	EN ISO 24340	0.3 mm	0.3 mm
Wear Layer PUR treatment		Superguard Pro®	Superguard Pro®
Total weight g/m ²	EN ISO 23997	3328	7953
SIZE & PACKING			
Planks	EN ISO 24342	16.3 x 98.8 cm	19.1 x 131.6 cm
Tiles	EN ISO 24342	32.9 x 65.9 cm	32.4 x 65.5 cm
Box planks		3.87 m ² 24 pcs/box	1.76 m ² 7 pcs/box
Box tiles		3.90 m ² 18 pcs/box	1.49 m ² 7 pcs/box
TEST RESULTS			
Inflammability	EN 13501	Bfl-S1	
Abrasion group	EN ISO 660-2	Class T	
Scratch resistance	EN 16094	≤MSR-A2, ≤MSR-B2	
Squareness	EN ISO 24342	≤ 0.20 mm	
Straightness	EN ISO 24342a	≤ 0.35 mm	
Slip resistance	EN 13893	DS	
Slip restraint	DIN 51130	R10	
Residual indentation	EN ISO 24343-1	≤ 0.10 mm	
Furniture leg resistance	EN ISO 16581	No cracks, no damage	
Curling	EN ISO 23999	≤ 1.21 mm	≤ 1.11 mm
Dimensional stability	EN ISO 20326	Norm: ≤ 10.251% Average result: ≤ 0.10%	Norm: ≤ 10.151% Average result: ≤ 0.10%
Thermal resistance R	EN 12667	0.04 m ² K/W	0.04 m ² K/W
Acoustic insulation	EN ISO 717-2	4 dB	
Acoustic insulation + Xtrafloor Acoustic Comfort		19 dB	
Castor chair resistance	EN ISO 4918	No damage to wearlayer, no delamination	
Stain resistance	EN ISO 26987	Very good	
Light fastness	EN ISO 105-B02	≥ 6	
Underfloor heating and cooling	EN 12524	Suitable, max 27°C	
Warranty (year)		12 Residential - 5 Commercial	



Summer Oak 24235



The warranty covers manufacturing defects and premature wear in the event of normal use.

Meet IVC Group

IVC Group is a global player in the design and manufacturing of flooring solutions including Carpet Tiles, Luxury Vinyl Tiles (LVT), Heterogeneous Vinyl for use in business, public and private environments. Accountable for our actions, we design and make floors responsibly in Belgium, developing a circular approach to the future of flooring.

IVC Group is part of Mohawk Industries Inc., the world's largest flooring company. With 1,500 employees and 7 production sites in Europe and Russia, IVC Group produces over 130,000,000 m² of flooring every year.

Did you know...

that IVC Group employs over 30 different nationalities worldwide? That's the many cultures and inspirations which go into our eclectic floor designs, explaining their global appeal.



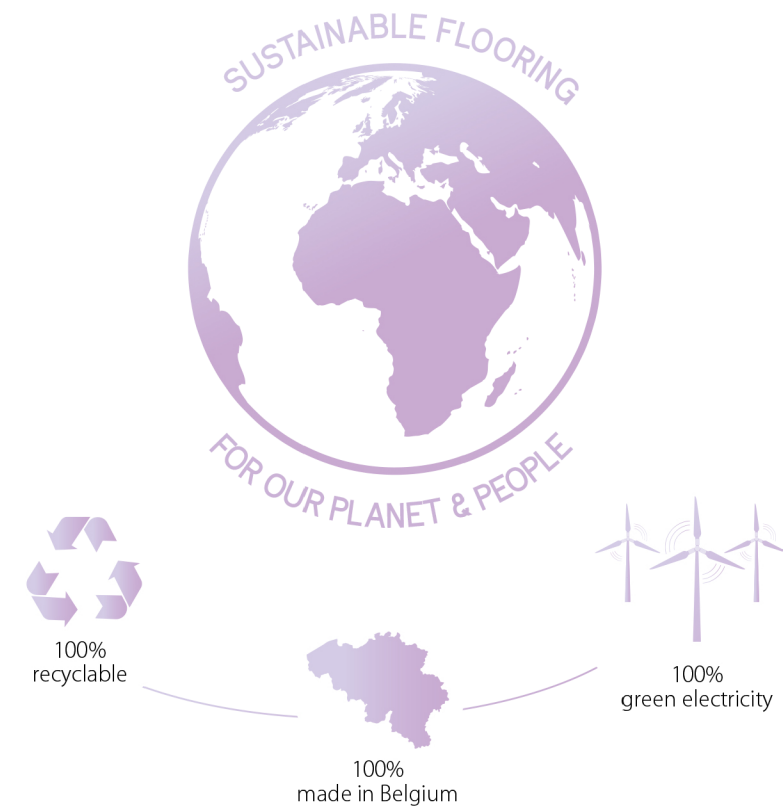
Flooring Development Centre in Waregem, Belgium



On site wind farm to produce our own clean electricity in Belgium

How we make our floors better for the environment?

At IVC Group, we truly believe in products that are developed with the future in mind. That's why we take the time to pause and reflect on the impacts of our entire strategy and operation, and we aim to contribute to the welfare of our planet and our people.



Read all about it in our [sustainability whitepaper](#)

